

THE **ONLY** ABC AUDITED PUBLICATION IN THE GOLF RETAIL SECTOR

www.golfretailing.com

# GOLF RETAILING

The **AWARD WINNING** magazine for the golf retail sector - incorporating **PROSHOP EUROPE**

March 2017 www.golfretailing.com

## GOLF RETAILING

The AWARD WINNING magazine for the golf retail sector - incorporating PROSHOP EUROPE

Introducing the all-new **COMPACT**

POWAKADY  
More game-changing technology at powakady.com

April 2017 www.golfretailing.com

## GOLF RETAILING

The AWARD WINNING magazine for the golf retail sector - incorporating PROSHOP EUROPE

### Unleash Lynx's Black Cat Power

**BLACK CAT**

Lynx unveils new TV advert to herald new driver

May 2017 www.golfretailing.com

## GOLF RETAILING

The AWARD WINNING magazine for the golf retail sector - incorporating PROSHOP EUROPE

PERFORMANCE MEETS STYLE

www.bunkermentality.com

June 2017 www.golfretailing.com

## GOLF RETAILING

The AWARD WINNING magazine for the golf retail sector - incorporating PROSHOP EUROPE

OSCAR JACOBSON

Oscar Jacobson's SS18 collection  
On-course performance with high street style  
See pages 24-25

July 2017 www.golfretailing.com

## GOLF RETAILING

The AWARD WINNING magazine for the golf retail sector - incorporating PROSHOP EUROPE

stubburt

The go-to brand for affordable quality footwear & apparel  
See pages 24-25

August 2017 www.golfretailing.com

## GOLF RETAILING

The AWARD WINNING magazine for the golf retail sector - incorporating PROSHOP EUROPE

Forecast is good for weatherwear brand ProQuip  
See pages 24-25

September 2017 www.golfretailing.com

## GOLF RETAILING

The AWARD WINNING magazine for the golf retail sector - incorporating PROSHOP EUROPE

**NEW**  
SEE PAGES 24-25

**SHORT GAME CHANGER**  
THE WEDGE WILL NEVER BE THE SAME.

FORGIVENESS HAS NEVER SO EASY.  
The CBX wedge's a short game changer that means your ability to SET CLOSE is never over-rated. The CBX wedge combines with the new Launch Ball and CBX series of irons. The CBX wedge's optional level forgiveness and control to help you LAUNCH it for just what you need before.

Visit clevelandga.com to see just what we've done and how it can help you.

#GETCLOSER #LAUNCH

October 2017 www.golfretailing.com

## GOLF RETAILING

The AWARD WINNING magazine for the golf retail sector - incorporating PROSHOP EUROPE

**TOUR-S**

READ THE STORY INSIDE

THE ULTIMATE IN PLATFORM STABILITY AND ATHLETIC STYLING

November 2017 www.golfretailing.com

## GOLF RETAILING

The AWARD WINNING magazine for the golf retail sector - incorporating PROSHOP EUROPE

PGA Merchandise Show

### Do you want to improve...

- Your business?
- Your marketing?
- Your sales?
- Your profits?
- Your status at the club?

Foremost  
Buy, Work, Sell Better

February 2018 www.golfretailing.com

## GOLF RETAILING

The AWARD WINNING magazine for the golf retail sector - incorporating PROSHOP EUROPE

OSCAR JACOBSON

Oscar Jacobson blends performance and style in extensive Autumn/Winter 17 Collection  
See pages 32-33

November 2016 www.golfretailing.com

## GOLF RETAILING

The AWARD WINNING magazine for the golf retail sector - more ideas + more innovation + more profits

REGISTER NOW FOR YOUR OWN FREE COPY AT WWW.GOLFRETAILING.COM

**New study proves that golfers live longer**

With golf clubs looking for new ways to promote the benefits of the game, a new study by the University of Edinburgh has revealed that golfers experience, on average, a five year increase in life expectancy.

**By your side at every step to support your business.**

Unrivalled Retail Shop Support

Business Development Consultant, Product & Marketing Specialist, IT & Systems Support, Finance & HR Support, Logistics & Distribution Support, Training & Development Support, Legal & Compliance Support, Insurance & Risk Management Support, Health & Safety Support, Environmental & Sustainability Support, and more.

October 2016 www.golfretailing.com

## GOLF RETAILING

The AWARD WINNING magazine for the golf retail sector - more ideas + more innovation + more profits

REGISTER NOW FOR YOUR OWN FREE COPY AT WWW.GOLFRETAILING.COM

**New golf Trade Show to launch in 2017**

The golf industry will have a brand new European golf trade show in 2017 that will take place at a great EXCLUSIVE UK sporting venue. The European Golf Merchandise Show will run at the Ricoh Arena on October 2nd and 3rd 2017. Designed to attract retailers from across the UK and Europe, the show will be the only true European golf trade show.

**THE PLAYERS' SPIKELESS**

PRO/SL

SUPERIOR FEEL AND COMFORT ON AND OFF THE COURSE

PRO/SL men's golf shoes provide superior feel with the Tapered Fit™ to match contouring and pressure mapped across design to optimise stability. It's the way you feel.

MEDIA INFORMATION 2018

PUBLISHED BY **ROBEL MEDIA**



# GOLF RETAILING – LEADING THE EUROPEAN GOLF TRADE

GOLF RETAILING has firmly established itself as Europe's No1 golf trade media platform. Launched in 2013 and crowned 'Launch Magazine of the Year' at the 2014 Independent Publishers Awards, GOLF RETAILING has redefined the golf media landscape.

With a unique high impact format, a strong editorial platform and a high-quality circulation, the magazine delivers for both its readers and advertisers alike.

But the magazine is just half the story. GOLF RETAILING is a print magazine, a digital magazine, a high-quality website and a weekly e-newsletter.

We reach a wider audience than any other media serving the golf retail sector across Europe and are essential reading for the entire trade. Our readers include over 6,000 Pro Shops, off course retailers, driving ranges, specialist retailers, manufacturers, distributors and agents of golf equipment.

Used by all of the top golf brands to convey their sales message GOLF RETAILING is the ONLY choice! And in 2018 we are revamping our website, launching our print and online trade directory and offering a restricted number of 'Sponsored E-shots' to our "opt in only" data base.

If you are looking to reach the European golf trade, you simply have to talk with the team at GOLF RETAILING...



## GOLF RETAILING TIMELINE

2014 – GOLF RETAILING LAUNCHES

2015 – WINS LAUNCH MAGAZINE OF THE YEAR AWARD

2016 – ACQUIRES PRO SHOP EUROPE AND MERGES MAGAZINES

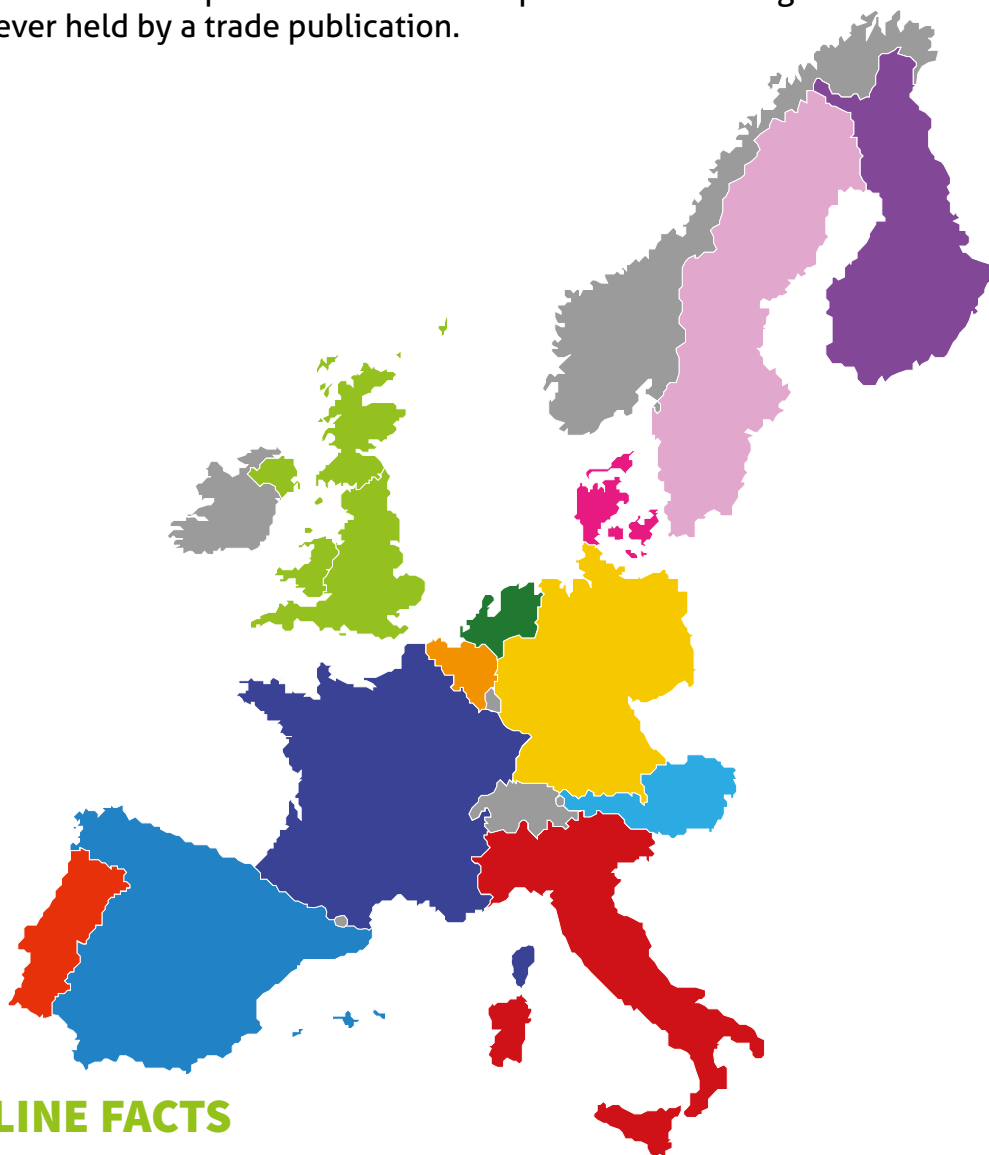
2018 – LAUNCHES NEW LOOK WEBSITE, DIGITAL MARKETING PROGRAMME AND MORE!

# THE HIGHEST QUALITY EUROPEAN READERSHIP

A magazine is only as good as its readership and GOLF RETAILING has the best quality database of European golf outlets available.

GOLF RETAILING has undertaken an intensive program of reader registration validating our readership which is subject to an annual ABC Audit. We are the first and only title to offer independently audited circulation figures offering our advertisers reassurance that their marketing budget is being spent effectively.

Through our acquisition of Pro Shop Europe Magazine in 2016 and our established relationship with The National Golf Foundation, we have built a high-quality readership data base. By combining, deduping and re profiling our circulation we provide the most comprehensive list of golf outlets in Europe ever held by a trade publication.



## HEADLINE FACTS

- Monthly Print Magazine 4,000 copies (UK)
- Monthly digital magazine 6599 copies (UK & Europe)
- Weekly – E-Newsletter 5,500 opt in recipients (UK & Europe)

In addition, readers from around the world can subscribe to receive a free copy of our innovative digital version of our magazine and access our content via our website and RSS feeds.

# 2017 READERSHIP SURVEY

GOLF RETAILING conducted an online readership survey in December 2017 to establish the readership habits of the golf trade. Below are key findings.

## Which of the following trade titles do you read regularly?

73% - GOLF RETAILING  
25% - PGA Professional  
1% - SGB Golf

## Which Magazine would you read if you only had time to read one?

GOLF RETAILING - 72%  
PGA Professional - 22%  
SGB Golf - 5%

## How many people read YOUR copy of GOLF RETAILING?

11% do not pass on their copy  
39% pass onto 1 colleague  
33% pass onto to 2 colleagues  
12% pass onto 3 colleagues  
5% pass onto more than 3 colleagues

## We asked, how important is the trade press in terms of updating you on the golf trade?

92.65% stated that the trade press was either important or very important

## Do you ever read digital magazines?

Yes - 76%  
No - 24%

## Do you prefer to read a print or digital magazine?

Print - 72%  
Digital 18%

## Do you value receiving email newsletters about the golf trade?

90% - Yes  
10% No

## How valuable are trade websites for keeping you up to date with your industry?

Couldn't do without them - 9%  
Valuable - 80%  
Not valuable - 11%

## What device type do you access the internet on?

76% - Desktop PC  
8% - Mobile device  
16% - Tablet

## CONCLUSION

The trade media play a vital role in providing information to the golf trade and GOLF RETAILING is the most highly valued, best read and most widely respected publication serving the sector.



**GOLF RETAILING OFFERS A TOTAL PRINT READERSHIP OF OVER 10,000 COPIES PER MONTH!**





## **INDEPENDENT, AUTHORATIVE, PROFESSIONAL**

GOLF RETAILING has become the respected voice of the golf trade. We provide our readers with information which will inform, motivate and engage them, ultimately helping them drive their revenues and make more profit.

Since acquiring Pro Shop Europe in 2017 each issue will feature news and feature pages including interviews, profiles and reviews of brands and retailers across Europe.

GOLF RETAILING's editorial policy is to be independent, inclusive and most importantly to have real integrity.

### **NEWS**

Every month we will cover the biggest breaking stories and feature the latest new product launches. As the ONLY publication with news on both the front and back covers we ensure we grab our reader's attention.

### **MARKET REPORTS**

Our in-depth market reports provide great insight into market trends and include vital intelligence supplied by the golf industries leading analysts. We discuss all products sectors that are relevant and offer profit opportunities to the professional golf retailer.

### **INTERVIEWS AND OPINIONS**

To engage the industry you have to feature the industry which is why GOLF RETAILING interviews the leading personalities from the supply chain from manufacturers and distributors to the retailers themselves sharing their views and giving recognition for their achievements.

### **RETAIL GURU**

Our monthly Retail Guru column will contain expert business advice aimed at helping our readers improve their operation through the use of the latest technology, better marketing techniques, point of sale and store layout techniques and much more...

### **CONTRIBUTORS**

Our regular contributors are respected golf journalists, PGA Professionals, leaders of trade associations and world renowned golf experts. Our varied content and writing styles keep readers engaged and offers something no other trade title can do.

Email [editorial@golfretailing.com](mailto:editorial@golfretailing.com) for further information

# FEATURES PROGRAMME 2018

MONTH	MAIN FEATURE	TOP 10	RETAIL GURU	PRODUCT FOCUS
February	Orlando	Products without UK distribution	Store Spring Clean	AW18 Apparel
March	Custom Fitting	Ways to make a sale	GDPR + Data Collection	Wedges
April	Starting the season the right way	Golf Shafts	Maximising the Ryder cup	Trolleys
May	National Golf Month	Online tools	Food and Beverage	Drivers
June	Golf Balls	Small brands	Alternative Golf Retailing: Custom Fitter, Website, Simulator	Putters
July	How the tour affects retail	Franchises in golf	Utilising Social Media	Spring Summer 19 Apparel
August	Should you be retailing online?	Christmas gift ideas for your shop	In store technology	Irons
September	Innovation in golf	Things to learn from non golf retailers	Refreshing your brands	Outerwear
October	Footwear science	Golf Accesories	Managing stock	Training Aids
November	Review of the year	Trends for 2018	Making the most of a quiet winter	Golf Bags

Subject to change at publisher's discretion

29 INTERNATIONAL FOCUS
INTERNATIONAL FOCUS 30

**Canada**  
Courses: 1132  
Regular Golfers, Adult Male: 236,123  
Regular Golfers, Adult Female: 202,213  
Certified Teaching Professionals: 1,500

**Romania**  
Courses: 5  
Regular Golfers, Adult Male: 950  
Regular Golfers, Adult Female: 70  
Junior Golfers: 66

**Italy**  
Courses: 222  
Regular Golfers, Adult Male: 61,190  
Regular Golfers, Adult Female: 21,437  
Certified Teaching Professionals: 481

**Turkey**  
Courses: 11  
Regular Golfers, Adult Male: 1659  
Regular Golfers, Adult Female: 980  
Junior Golfers: 136  
Certified Teaching Professionals: 17

**Australia**  
Courses: 1511  
Regular Golfers, Adult Male: 470,000  
Regular Golfers, Adult Female: 120,000  
Certified Teaching Professionals: 402

**South Africa**  
Courses: 451  
Regular Golfers, Adult Male: 130,000  
Regular Golfers, Adult Female: 102,000  
Certified Teaching Professionals: 105

**Thailand**  
Courses: 75  
Regular Golfers, Adult Male: 11,000  
Regular Golfers, Adult Female: 5,000  
Junior Golfers: 1500

**Germany**  
Courses: 684  
Regular Golfers, Adult Male: 196,618  
Regular Golfers, Adult Female: 196,923  
Certified Teaching Professionals: 2,332

All information obtained from the website of the World Golf Foundation, [www.worldgolffoundation.org/](http://www.worldgolffoundation.org/)

25 GR INTERVIEW
GR INTERVIEW 26

## World's eye view

By looking at what other countries around the globe are doing to boost golf participation pros in the UK could help their own businesses. Andy Brown spoke to Ian Randall, Chief Executive of the PGAs of Europe, to find out more about the organisation and hear some golfing success stories.

**W**often mean about the case of the UK. It's easy to forget what fantastic education and facilities the wider world has. So many developing golfing countries across Europe – and the wider world – there are real strategies with things that can be taken on our far side.

Ian Randall

Randall sees these first-hand, having been Chief Executive of the PGAs of Europe for almost ten years.

**36** Number of countries that make up the network

Although different PGAs have issues specifically related to their country – Randall mentions that in Eastern European countries, such as Croatia the game has a real image problem and is seen as elitist – the wider issue remains the same: a changing society, people who live on their hands and less disposable income. It's not just about the death of golf but about the death of a sport.

"It may be more than that, it's a quality of life issue. Society is changing and golf needs to adapt a little bit to ensure that it's relevant to today's society, but also to ensure that it's relevant to the future," he says. "We're introducing a level of European Education Level into the game. This means that countries like Bulgaria can enter into an initial Professional Education, which is a three-month course. People in those countries now have a qualification and education which means they can introduce more people into the game," confirms Randall. "This would allow us to work with more developed countries that wouldn't be recognised as a PGA qualified, but having the levels system has enabled us to ensure that everyone coming into the profession has some level of education. Ultimately the PGA brand is only as strong as its membership and the only way they can compete is through the quality of their service and this comes down to education."

**4** Zones that the organisations have GB and Ireland, North, Central and Southern Europe

25 GR INTERVIEW
GR INTERVIEW 26

**W**hat are some of the specific challenges that golf faces in Holland?"

"It is doing good, people are still getting into golf but people are leaving the game too – I think it's the same amount. Why is a question that Dutch Golf Federation is trying to figure out. The reason for it could be it takes too much time and it's hard to make real improvements.

What are some of the most popular hardware and apparel brands with consumers in Holland?"

"I see the regular brands in people's bags, Callaway, Titleist, and so on. For golf clothing it is Nike, Puma performance, Adidas/Reebok, Dally, Under Armour and shoes are FootJoy, Nike, Adidas and Ecco.

Is a lot of emphasis placed on the retail side of a pro's business?"

"I don't have a shop or sell clubs, not a lot of professionals do. Most of us are coaches."

GRAFFPUBLICATION

**21,000** Number of PGA pros the organisation looks after

One of the ways that these examples of best practice are shared is through the annual congress, which has now been running for 26 years and is a vital part of the organisation. Randall says that they have worked hard to develop the format, so it provides maximum benefit and in ensuring that the ethos is firmly a "real working environment."

This event – and others – are also an opportunity for the board members of larger PGAs to meet those from more developing golfing nations and

**The Magnificent Seven: the main functions of the organisation**

Education – ensuring education across all members

Membership – assisting all members with their need

Golf development – helping people to develop across the network

Corporate partners – securing funding and

Communications – a hub for PGA and PGA professionals and promoting their expertise

Events – hosting a number of events throughout the year

External relations – working with other governing bodies

The PGAs of Europe hosted A.S.K. Workshops earlier this year in Hungary offering a host of different practical skills for 20 members

25 GR INTERVIEW
GR INTERVIEW 26

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# AN UNRIVALLED DIGITAL SOLUTION

Whilst our 2017 Readership Survey proved print media is our readers first choice in terms of consuming information, digital marketing plays an increasingly valuable role and so GOLF RETAILING offers a number of ways to market your products to the golf trade using digital media.

## GR WEBSITE

GolfRetailing.com set a new standard in the golf trade offering the highest quality website of any trade publication. But technology moves on and website design has taken a leap forward. 2018 sees the launch of our 'new look' website which is designed using the latest techniques.

With content updated daily we ensure that our visitors have something new to read on every visit whilst our advertisers benefit from high visibility.

## GR WEEKLY E-NEWSLETTER

Every week GOLF RETAILING sends a high-quality e-newsletter to over 6,000 'opt in' recipients. This way we deliver the latest news and features direct to our reader's desktop or mobile device. By advertising on the e-newsletter you can cost effectively market your products and services alongside highly relevant digital content.

## **NEW** GR - SPONSORED E-BLASTS

New for 2018, we are providing access to our 'opt in' email database on a strictly limited basis. With over 5,000 relevant trade professionals on the database you can directly



target your product launch or sales message at the people that count!

## GR DIGITAL MAGAZINE

Our print publication will also be produced in a digital page turning format offering live links to advertiser's website and email direct to their sales departments! What's more if clients want to add video to enhance their advertising message we will encourage them to do so for FREE! Monthly distribution is 6599 copies and growing!

At GOLF RETAILING magazine will do not just sell advertising pages... Our clients can benefit from an integrated media campaign providing coverage in both printed and digital formats.

# PRICING & TECH SPECS

## FRONT COVER PACKAGE - £3,750

The Front Cover Package offers an advertiser the opportunity to dominate an issue with high impact advertising and editorial style content. We offer two options to allow for creative flexibility.

### OPTION A

Includes advertisers front cover plus two page editorial style feature on centre spread.



### OPTION B

Includes advertisers editorial style front cover including A5 advert plus inside front cover magloid size plus A5 advert



## WEB ADVERTISING

Advertising on the GOLF RETAILING website is cost effective and guarantees a European trade audience. For pricing contact sales@golfretailing.com

- Banner 170px (h) x 350px (w)
- Tower 350px (h) x 170px (w)
- Box 350px (h) x 350px (w)
- E-cast Top Banner 80px (h) x 590px (w)
- E-cast Box 140px (h) x 110px (w)

### Specifications

- PNG, GIF, Animated GIF, or JPG
- No Flash files.
- File to be as small as possible.





# INNOVATION TO THE CORE

**INTUITIVE FEATURES AT EVERY TURN**

The gadget-packed S3 PRO Hybrid offers a streamlined battery toy, soft touch ergonomic handle and high resolution colour screen. Other stand-out features include Adjustable Distance Control, USB charging port, CarLock pin code, three distance measurements and the speed for GPS/DC speedometer.

**3pro** BUILT TO ENHANCE

**Magloid Page**  
The ultimate single page advert dominating the entire space on the page giving maximum exposure to our advertiser's message.

**Specifications**  
Bleed 346mm (H) x 251mm (W)  
Trim 340mm (H) x 245mm (W)  
Rate **£1,275**

## WHAT THE COLLECTION CAN OFFER YOU...

- High price point back against the discount retailers
- Flexible ordering
- Full range including men, ladies and juniors
- In both print and web form
- Open stock
- Highly profitable with low costs
- Stock rotation
- High profile brand at low prices
- Fast turnover
- Additional 5% discount on first order\*

Full set of custom clubs for under £200\*

**PGA COLLECTION**

1 80422 411 888 | WWW.PGACOLLECTION.CO.UK | SALES@S3MAGLOID.CO.UK

## crossover technologies

Contact us:  
T: +44 1454 418395  
E: sales@crossovertechnologies.co.uk  
W: www.crossovertec.co.uk

Crossover Technologies is the number one provider of Golf EPDS systems.

Easy to use, affordable golf EPDS. Crossover helps over 200,000 members with their business better.

We cover every aspect needed to a leading leading from Membership to Pro Shop and Day Time bookings and range dispenser software.

We have delivered reliable and affordable systems that are designed to **save cost and increase revenue** for over 15 years.

We continue to develop new and innovative systems such as **Point4Golf** that **increase membership and attract new players**.

Let us help you **dominate your stock management** with **XCodes** - our database of over 500,000 golf products with descriptions, barcodes and prices available at a click of a button.

Call us now on +44 1454 418395 to see how we can help your Shop, Range or Club. Or visit us at [www.crossovertec.co.uk](http://www.crossovertec.co.uk)

POINTS4GOLF - XBALL - XBAR - XBOOK - XCLUB - X POS - X CODES

**HALF MAGLOID (HORIZONTAL OR VERTICAL)**  
Another great option which allows for a different look on the page but gives ample space for any message – works well on a consecutive page basis.

**Specifications**  
Vertical 310mm (H) x 108 mm (W)  
Horizontal 157mm (H) x 221mm (W)  
Rate **£765**

## Creating the winning formula

It's the leading shaft by providing the most performance of iron...  
The club is the one that's made the most...  
The club is the one that's made the most...  
The club is the one that's made the most...

**KBS MAX is a lightweight shaft for mid to high handicap players that produces high trajectory, better spin rate, and longer distance in your irons on every shot.**

**MAX OUT YOUR GAME.**

**A4**  
A great advertisement size providing high visibility whilst benefitting from editorial content framing the advert ensuring reader time is spent on the page.

**Specifications**  
244mm (H) x 176mm (W)  
Rate **£975**

## GOING GOLFGOLF?

BEST BANG AND BROS. WITH GAME TO THE NEXT LEVEL WITH THE TWINNERS BANG.

**GOING GOLFGOLF?**

**YOUTUBE SPORTS**

**THIRD PAGE**  
The third of a page offers something different... stand out from the crowd, benefit from editorial on the page and save some budget!

**Specifications**  
80mm (H) x 221mm (W)  
Rate **£450**

## Golf Foundation Pro-Am raises over £15,000

The Golf Foundation Pro-Am...  
The Golf Foundation Pro-Am...  
The Golf Foundation Pro-Am...

## Belfry coach becomes one of UK's top junior instructors

The Belfry junior golf...  
The Belfry junior golf...  
The Belfry junior golf...

## Turn trade-ins and unsold stock into cash

The GolfBuddy service allows you to liquidate used and unsold product quickly and safely with up to 70% profit.

**golfbuddy**

**A5**  
The A5 size advert works really well and benefits from more editorial content surrounding it and at a lower price point – brilliant.

**Specifications**  
182mm (H) x 131mm (W)  
Rate **£750**

## NEWS

**Adams Red shifts the weight**  
Adams Red...  
Adams Red...

**Rock is Trendy**  
Rock is Trendy...  
Rock is Trendy...

**It's a wrap with two from Lamkin**  
Lamkin...  
Lamkin...

**Make it Cheaper with Swingsure**  
Swingsure...  
Swingsure...

**PROMO STRIP**  
Less is sometimes more... Extremely effective as a teaser to a tabloid page or as a stand-alone where volume of space is not critical...

**Specifications**  
40mm (H) x 221mm (W)  
Rate **£250**

# ABOUT US

## PROVEN TRACK RECORD IN B2B & RETAIL MARKETS

The GOLF RETAILING team have over 60 years B2B experience having published magazines and run events in numerous highly competitive retail markets including the Grocery, Drinks, IT, Telecoms, Toy, Gifts and Sports sectors.

Managing Director, Miles Bossom launched the title in 2013 when he operated one of the most successful Telecoms and IT publishing groups in the UK. On 20th December 2017 the business was sold and GOLF RETAILING transferred into the newly formed Robel Media LLP (also owned by Miles Bossom).

Sales Director Oliver Peebles previously owned one of the largest B2B private media groups in the UK and helped Miles launch GOLF RETAILING and take it to the market leading position it holds today.

Our Editor, Dan Owen, is an experienced journalist with a real passion for golf. Having worked as Equipment Editor and resident golf geek at Golf Punk for thirteen years his appointment as Editor at GOLF RETAILING in November 2017 is a great win for the publication.

Together our understanding of client needs in a B2B environment is exceptional and we are all hands on ensuring GOLF RETAILING effectively takes your message to your target market. Our website is updated daily with golf industry news and features.

GOLF RETAILING is published by Robel Media LLP (RML). Based near Tunbridge Wells, the privately owned business employs highly experienced and motivated staff who go the extra mile for our clients.

## THE TEAM



**Miles Bossom**  
Managing Director



**Oliver Peebles**  
Sales Director



**Danial Owen**  
Editor



**Paul Sander**  
Designer

## CONTACT US

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recorded for training purposes)

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[editorial@golfretailing.com](mailto:editorial@golfretailing.com)

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